

Website Data Collection

Matomo vs. Google Analytics

Google Analytics

The trade off with using a free tool like Google Analytics is that they own your data. This means that Google can use your data for their own purposes, like targeted advertising. Which is also a major threat to [privacy](#).

Matomo

We use Matomo to collect data to help make Matomo solves this problem by giving us [100% data ownership](#). The web analytics data we collect from you is monitored by OHSC and OHSC alone. No external parties are looking in. Gain peace of mind knowing you're in complete control of your data and is only being used for OHSC's web analytics purposes to provide you an improved user experience while browsing our site. Data ownership gives us the power to protect privacy and build trust with our users.

Should you still wish to opt-out of personal data collection, you may do so here:

You may choose to prevent this website from aggregating and analyzing the actions you take here. Doing so will protect your privacy, but will also prevent the owner from learning from your actions and creating a better experience for you and other users.

☒ You are not opted out. Uncheck this box to opt-out.

This opt out feature requires JavaScript.